TYPICAL SAN FRANCISCO SPYING AND HONEY TRAPS

EVERY corporation in San Francisco hires spies



Rippling

https://www.rippling.com > blog > lawsuit-alleges-12-billion-unicorn-deel-cultivated-spy-orchestrated-long-running-trade-secret-theft-corporate-espionage-against-competitor

<u>Lawsuit Alleges \$12 Billion "Unicorn" Deel Cultivated</u> <u>Spy, Orchestrated ...</u>

TodayAfter Rippling's security team detected the spy's unusual systems activity, Rippling set a **honeypot** for **Deel's** senior leadership to conclusively prove their involvement. Rippling crafted a letter that referenced an empty Slack channel in Rippling's corporate Slack instance called "ddefectors," and implied the Slack channel ...

1. techcrunch.com

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TechCrunch

https://techcrunch.com > 2025 > 03 > 17 > rippling-sues-deel-deel-denies-all-legal-wrongdoing-and-slack-is-the-main-witness

Rippling sues Deel, Deel denies 'all legal wrongdoing,' and Slack is ...

TodayAccording to the lawsuit, Rippling set up a "**honeypot**" to prove out its suspicions. The company created a fake Slack channel and shared its name with key **Deel** execs, then sat back to see if D ...

2. businessinsider.com

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Business Insider

https://www.businessinsider.com > rippling-sues-deel-alleged-corporate-espionage-2025-3?op=1

Rippling Says It Used a Honeypot Email to Catch a Corporate Spy ...

TodayThe HR software company Rippling is suing **Deel**, alleging it used a spy to steal company secrets. The lawsuit says Rippling caught the spy through a **honeypot** email to **Deel's** top leaders.

3. nytimes.com

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New York Times

https://www.nytimes.com > 2025 > 03 > 17 > business > dealbook > rippling-deel-corporate-spy.html

Rippling Sues Deel, a Software Rival, Over Corporate Spying

TodayA lawsuit by Rippling accuses a top competitor, **Deel**, of placing a mole in its ranks — which it uncovered via a "**honeypot**" trap on Slack. By Andrew Ross Sorkin Ravi Mattu Bernhard Warner ...

4. axios.com

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Axios

https://www.axios.com > 2025 > 03 > 17 > rippling-accuses-deel-espionage

Rippling accuses rival "unicorn" Deel of espionage -Axios

TodayRippling has sued rival payroll and HR unicorn **Deel**, accusing it of espionage. Why it matters: Each company is valued north of \$10 billion by big-name venture capital firms. Zoom in: Rippling alleges in its complaint that **Deel** planted a mole inside of Rippling's Ireland office, and that it created a fake Slack channel as a "**honeypot**" to suss out the rogue employee.

5. sfstandard.com

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The San Francisco Standard

https://sfstandard.com > 2025 > 03 > 17 > rippling-deel-honeypot-lawsuit-espionage-spy

San Francisco tech company accuses competitor of corporate espionage

TodayRippling began to suspect a mole when **Deel** tried to hire at least 17 members of its global payroll operations team via WhatsApp, which requires access to phone numbers. Rippling was also suspicious when a reporter from The Information asked for comment about leaked Slack messages related to payments to Russia and other sanctioned jurisdictions.

6. eastbaytimes.com

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East Bay Times

https://www.eastbaytimes.com > 2025 > 03 > 17 > spy-bay-area-tech-firm-stole-secrets-rival-fell-for-honeypot-trap-lawsuit

'Spy' hired by Bay Area tech firm stole secrets for rival then fell for ...

Today"The results of Rippling's **honeypot** operation left no doubt: **Deel's** senior leadership or those closest to them were directing D.S.'s actions, in furtherance of **Deel's** business interests ...

7. crowdfundinsider.com

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Crowdfund Insider

https://www.crowdfundinsider.com > 2025 > 03 > 237473-payments-payroll-fintech-rippling-sues-deel-alleges-spy-caught-with-honeypot-trap

Payments, Payroll Fintech Rippling Sues Deel, Alleges Spy Caught with ...

TodayThe filing shares that Rippling created a "**honeypot**" trap to uncover the alleged subterfuge. Apparently a Slack channel was created ostensibly for ex-**Deel** employees to uncover the infiltrator.

8. pitchbook.com

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PitchBook

https://pitchbook.com > news > articles > rippling-declares-war-on-deel-with-lawsuit-alleging-spy-scheme

Rippling declares war on Deel with lawsuit alleging spy scheme

TodayHR tech firm Rippling filed a lawsuit against competitor **Deel**, alleging it orchestrated a scheme to steal competitive data, including potential sales leads, the company said Monday.. The move takes the companies' rivalry to a new level. Rippling's lawsuit claims that over the course of four months, a member of its leadership team in Ireland stole information on Rippling's sales pipeline ...

9. news.bloomberglaw.com

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Bloomberg Law News

https://news.bloomberglaw.com > litigation > rippling-sues-hr-software-rival-deel-for-trade-secret-theft

Rippling Sues HR Software Rival Deel for Trade Secret Theft (1)

TodayWorkplace software company People Center Inc.—known as Rippling—is suing its chief competitor over alleged corporate espionage. ... Rippling, in its complaint, says **Deel** "cultivated a spy to systematically steal its competitor's most sensitive business information and trade secrets," in a deliberate attack that lasted for more than ...



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